Your Man in Germany for a Day

Book Christoph Schuler by the day: a German-speaking industry professional who represents you in Germany, at trade fairs, customer visits or meetings, prepared and with a written report afterwards.

For companies from India and abroad that need someone on the ground in Germany for a specific task, without hiring or travelling themselves. And for German companies that want an experienced companion on visits in India-related projects.

What you can book a day for

Use	What I do for you
Trade fair visit	Visit selected exhibitors on your behalf, collect information, report who said what
Trade fair stand support	Support your team at your stand: approach visitors, present your company, qualify enquiries
Customer visit in Germany	Present your company to a German customer, or accompany your team as local contact
Supplier or partner visit	Visit a German supplier or partner, check facilities and open points against your list
Meetings and events	Represent you at networking events, chamber or association meetings
Delegation support	Accompany your visiting team through a day of meetings in Baden-Württemberg

Half days are possible for short meetings in the Stuttgart region.

What is included

Every booked day comes with preparation and a written report, so the day turns into usable information for your sales team.

1. **Briefing call (up to 60 minutes):** your goals, products, key messages, and what I may and may not say.
2. **Preparation (up to 2 hours):** I read your material, prepare questions and, for trade fairs, a visit list.
3. **The day on site:** up to 8 hours including travel within Baden-Württemberg.
4. **Written report within 2 working days:** who I met, what was said, assessment of each contact, and the next steps I recommend.

Follow-up preparation: Along with the written report, you receive personalised follow-up message drafts for up to five priority contacts, in German or English, within two working days. You review and send the messages. Sending on your behalf and ongoing follow-up are available by separate agreement.

Longer preparation, for example researching all exhibitors of a trade fair, is quoted separately.

Booking and terms

A day is booked at a fixed day rate, agreed in writing before the date; the rate is available on request.

- **Expenses:** travel outside Baden-Württemberg, overnight stays and trade fair tickets are charged at cost, agreed in advance.
- **Payment and cancellation:** set out in your individual offer.

- **Booking:** at least 2 weeks in advance for trade fairs, 1 week for other dates, subject to availability.

Limits

- **No commitments on your behalf.** I do not sign contracts or promise prices, delivery dates or technical properties, unless you give me written authority for a specific point.
- **Language support for business conversations.** I support business conversations in German and English. Specialist and conference interpreting, and interpreting for appointments with authorities or courts, are not part of this offer.
- **No legal, tax or certification advice.** Where these questions come up, I note them and name who can answer them.
- **Contact data** of the people I meet is handed over to you only for your follow-up and handled confidentially.

About me

Christoph Schuler, Dipl.-Ing. Mechatronics, founder of Business Center Reutlingen. More than 15 years at Mercedes-Benz in Germany, the USA and India, including two years in Bengaluru (2015–2017), leading engineering teams of up to 90 people. I know German industry from the inside and how Indian companies work.

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